

Personality Skill Development Programme

The Faculty of Management Studies & Commerce organised one day Personality Skill Development Programme on 27th February 2019 by Prof. V. Sivakumar, (Retd.), SC State System of Private Colleges and Universities, USA.

Prof. V. Sivakumar addressed the students in the morning session focusing on “What employers are seeking in Business Graduates”. The focus was on the importance of factors such as grade point averages, oral communication skills, written communication skills, poise, appearance, social graces, personality, and school attended, in an employer’s hiring decision. And finally concluded that people skills and cross cultural teamwork are what MBAs need.

In the afternoon session he touched upon “Achieving personal effectiveness and professional success in the 21st Century – Modern strategies and Hindu concepts”, and ethical dilemmas. The “T” values: Trust, Truth, Team work and Tenacity were emphasized. The four key value conflicts “truth vs. loyalty”, “self vs. community”, “short- term interests vs. long – term interests”, and “justice vs. mercy” were discussed. A special tool on ethical decision making as POISE – define problem, identify options, consider impact, select option, evaluate results was introduced.

